



**For Immediate Release**

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## **Mitsubishi Electric Corporation Honored by General Motors as a 2006 Supplier of the Year**

**Northville, Mich. – April 2, 2007** – Mitsubishi Electric Corporation and its U.S. subsidiary, Mitsubishi Electric Automotive America, was presented the General Motors 2006 Supplier of the Year award for its overall business performance in providing GM with world-class parts and services. This is the eighth year in a row that Mitsubishi Electric has earned this recognition. The 15<sup>th</sup> annual awards ceremony – themed the “Best of the Best” -- was held Saturday, March 31 at the JW Marriott Orlando Grande Lakes in Orlando, Fla.

“We are proud to honor Mitsubishi Electric as one of the ‘Best of the Best’ GM suppliers in 2006,” said Bo Andersson, GM group vice president, Global Purchasing and Supply Chain. “Mitsubishi Electric achieved the award based on outstanding performance in 2006. We appreciate their energy, hard work and dedication to the success of GM.”

“We are very pleased to once again be recognized by GM as one of its top suppliers,” said Mike DeLano, executive vice president. “This is our eighth year in row and it is a tribute to the many people at Mitsubishi Electric who work hard every day to build and maintain our relationship with GM.”

Mitsubishi Electric supplies ignition coils, cam and crankshaft sensors, and starter motors as either standard or optional equipment on many GM models manufactured in North America.

The GM Supplier of the Year award began as a global program in 1992. Winners are selected by a global team of executives from purchasing, engineering, manufacturing and logistics who base their decisions on supplier performance in quality, service, technology and price. This year, General Motors honored 89 suppliers for their outstanding performance throughout 2006.

## **About Mitsubishi Electric Automotive America**

Mitsubishi Electric Automotive America, a US subsidiary of Mitsubishi Electric Corporation, was established in 1979 to serve the North American automotive, heavy duty truck and coach business. Mitsubishi Electric Automotive America offers a wide range of products and services including engineering, manufacturing, sales, marketing, distribution and service of electrical and electronic systems and components for automobiles, heavy trucks and commercial engine manufacturers, serving OEMs and the aftermarket. Mitsubishi Electric Automotive America has nearly \$700 million in annual sales and 900 employees in North America. For more information about Mitsubishi Electric Automotive America, visit [www.meaa-mea.com](http://www.meaa-mea.com). For more information about Mitsubishi Electric heavy duty products, visit [heavyduty.meaa-mea.com](http://heavyduty.meaa-mea.com).

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